

GAYDAYS® ORLANDO MAGAZINE

MAGAZINE ADVERTISING - GAYDAYS® ORLANDO 2024

Ad Sizes (All ads are 4-color)

Full Page Back Cover	\$4,499
Full Page Inside Front Cover	\$3,499
Full Page - Premium Placement*	\$3,399
Full Page Inside Back Cover	\$3,199
Full Page	\$2,499
Half Page	\$1,499
Quarter Page	\$899
Eighth Page	\$475

*Guarantees right-hand page placement within first 10 pages. Placement in Women's Section by request.

Cover & Content

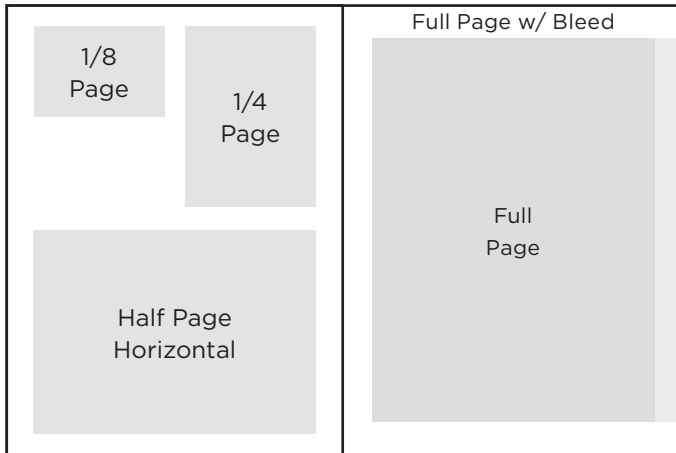
Magazine cover will be high-quality white gloss cover-weight stock. Content will include pages in a magazine-style layout. This magazine will be a vital event and area resource guide featuring:

- Official Calendar of Events
- Party Guide
- Hospitality Information
- Attraction Information
- Dining & Shopping Guide
- Bar Guide

Ad Dimensions

Finished magazine is 5.75" x 8.5", saddle-stitched

Full Page - (with .125" Bleed) . . .	W: 6.0"	x H: 8.75"
Full Page - Non Bleed	W: 5.0"	x H: 7.5"
Half Page - Horizontal	W: 5.0"	x H: 3.66"
Quarter Page	W: 2.33"	x H: 1.66"
Eighth Page	W: 3.625"	x H: 2.3125"



Mechanical Specifications

All advertising art MUST be submitted as a digital file in one of the following formats:

- High-Resolution PDF (300 dpi) (preferred method)
- Adobe Photoshop TIFF or EPS (300 dpi) (Hi-resolution JPEGs acceptable, 300 dpi)

Submit artwork via email to:
artwork@gaydays.com

Disclaimer

Any supplied material not meeting the mechanical specifications outlined above, or requiring production of any kind, will incur an additional minimum \$70 production fee.

GayDays, Inc. reserves the right to edit or reject advertising material for inappropriate or offensive content.

GayDays is the registered trademark of GayDays, Inc., www.GayDays.com. Use only with license and permission. All rights reserved.

Deadlines & Sales Information

Materials Deadline - March 29, 2024

Publication Date	May, 2024
Phone	888-942-9329
Fax	321-281-3705
Email	joseph@gaydays.com

Payment

10% non-refundable deposit due with contract. Balance due by February 2, 2024.

Payment in full with contracts purchased after February 2, 2024.

Once information has been received an invoice will be sent to the email address provided with payment instructions.

Be part of the GayDays® Orlando 2024 Official Magazine!



GAYDAYS® ORLANDO MAGAZINE

Glossy, Magazine Publication of Superior Design and Content

- Full color throughout
- Official Calendar of Events
- Feature articles
- Attractions and events Guide
- Area maps
- Bar and restaurant Guide
- Community information
- Travel section

Wide Distribution

- Network of Co-Host Hotels
- Ticket Center & GayDays® Expo
- Tourist information centers
- LGBTQ businesses throughout the entire state of Florida
- Participating LGBTQ centers nationwide
- Official press kits

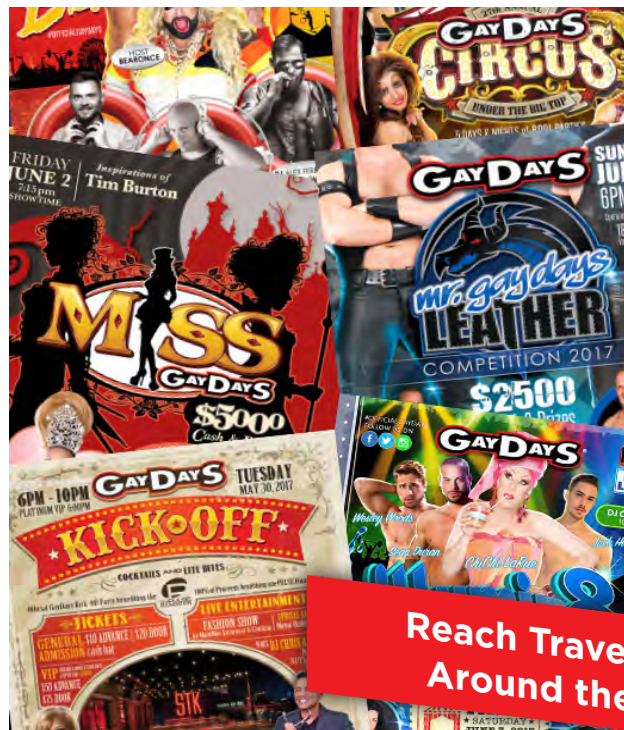
Readership

- 100,000+ for GayDays 2018
- Thousands of additional exposures from the Internet

Your Ad on the Internet at No Additional Cost

- Official Magazine is posted on GayDays.com website, and available for download as a PDF.
- Tens of thousands of people who log onto GayDays.com for last minute updates and schedule information will have the opportunity to view and print the magazine page by page (including ads) just as if they were holding it in their hands.
- The magazine will remain on the site indefinitely but not less than one full year. Those who visit the site in anticipation of a future GayDays® visit routinely download the magazine.
- The PDF version of our magazine remains one of the most popular features of GayDays.com.

Magazine Advertiser Form Here:



Reach Travelers from Around the World!



josh@GayDays.com | 888-942-9329